RESUME

J. RODRIGO LIZARRAGA

Art Director - Senior Designer - Photographer - Videographer

PROFILE

Name
Jorge Rodrigo Lizarraga

Date of Birth
December 4th, 1986

Address
The Batcave
Brooklyn, New York 11206

Phone
305 310 7290

Email
aeriform@gmail.com

Website
aeriformstudios.com

SOCIAL MEDIA

Social Media
J. Rodrigo Lizarraga

Facebook
Shot by Rod

WORK EXPERIENCE

2015 - 2016

MSLGROUP
Senior Graphic Designer

Worked closely with the Executive Creative Director and account teams to create print and digital materials for clients that are on-brand, on-strategy, and meet communication objectives. Collaborated with the New Business team lead designer to create supporting assets and concepts for client pitches and collateral for accounts as diverse as Netflix, Paypal, Jenny Craig, Dunkin Brands, Petsmart, Eli Lilly and Company, and the Mexico Tourism Board.

2014 - 2015

FACTORY 360
Senior Multimedia Designer

Created differentiating, on-brand design solutions (branding, collateral and web design) for clients such as PayPal, MetroPCS, Burger King, and Anheuser-Busch. Tasks included internal pitch decks and presentations, printed collateral, social media assets, and creating realistic mock-ups for production purposes.

2010 - 2014

TRENDY ENTERTAINMENT
Multimedia Designer

Project lead for all promotional materials, video trailers, and website design for the Dungeon Defenders franchise, ensuring brand consistency for 4 years across all media and platforms. Collaborated with the engineering team on user interface design and experience for various projects including Trendy's new cross-platform playverse™ system.

2008 - 2010

PREMIER CORPORATIONS
Graphic, Web Designer

Developed successful designer-client relationships in a variety of fields. Services provided include branding, material collateral, consulting, print, web, and motion design.

EDUCATION

2005 - 2008

MIAMI INTERNATIONAL UNIVERSITY OF ART & DESIGN
BFA, Visual Effects & Motion Graphics

Awarded the full tuition scholarship competition for Visual Effects & Motion Graphics.

PROFESSIONAL SKILLS

Graphic Design	Web Design
Branding	Motion Graphics
Videography	UI/UX
Photography	HTML/CMS